**THE OLR BUYER’S WORKBOOK**

**IMPROVE SPEED TO MARKET**

Spend less time on execution and more time planning and managing key performance indicators that deliver to the bottom line.

The Buyer’s Workbook dramatically improves speed to market through business behavior optimization. OLR’s accelerator streamlines key business processes so merchandisers can create items, purchase orders, and initial allocations; all from a single workbook.

The Buyer’s Workbook also capitalizes on upstream planning processes and information designed to integrate with other systems, such as assortment or item planning, product lifecycle management, product information management and supplier catalogues.

**BUYER’S WORKBOOK DELIVERS IN-TIME VISIBILITY TO CRITICAL METRICS SUCH AS COMMITMENT TO PLAN AND OPEN TO BUY**

WHERE DOES THE BUYER’S WORKBOOK FIT INTO THE PRODUCT LIFECYCLE?

**PLANNING**

**PRE-SEASON EXECUTION**

**IN-SEASON EXECUTION**

**END-OF-LIFE EXECUTION**

- **Concept to Delivery**
- **New Product Intro**
- **Lifecycle Management**
- **Exit Strategy**

<table>
<thead>
<tr>
<th>Volume</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Streamlined Buyer's Workbook Process**

- **Planning & Optimization**
- **Allocation**
- **Final Distribution to Clear Inventory**
- **Replenishment**

**Item & Assortment Planning / Size Profiles / Clusters**

**New Product Intro**

**Lifecycle Management**

**Exit Strategy**

© Copyright 2009-2017 OLR. All Rights Reserved. | www.olrretail.com
The OLR accelerator is the first and only Oracle Retail Global Business Unit advocated offer that delivers real business benefit to retailers looking to streamline their Item, Order and Distribution processes. Leveraging Oracle’s roadmap technology – it enables retailers to spend less time on execution and more time on planning and managing key performance indicators that deliver the bottom line.

OLR’s Buyers Workbook is built on top of our market-leading Oracle Retail Merchandising suite. Based on feedback from customers within our retail community, it is intended to help fashion retailers more quickly unlock the value of the merchandising solution. The OLR Buyers Workbook is based on our latest ADF technology framework, and as a complementary solution, preserves the upgrade path for our customers.

Jeff Warren, vice president of solution management and strategy, Oracle Retail.

**PROCESS DRIVEN**
- Designed with and for buyers and merchandisers
- Optimize business workflow for item, order and allocation processes to increase user efficiency and effectiveness
- Leverage upstream planning processes and data from improved commitment visibility
- Delivers timely visibility of commitment roll-ups across channels, products and time
- Leverage external size profiles and store clusters to plan, order and deliver distribution capabilities

**SIMPLE & INTUITIVE INTERFACE**
- Improved speed of execution for daily buying & merchandising tasks
- Reduced data entry & task duplication
- Aligns corporate strategy with merchandise planning & buying

**COST-EFFECTIVE**
- Simple pricing model to support multiple client types and budgets
- Zero additional integration costs

**RAPID RESULTS**
- Built using ADF, the Oracle go-forward technology, the Buyer’s Workbook co-exists alongside Oracle Retail
- Leverages base functionality and OUT OF THE BOX integration
- OLR Fusion Retail Express Framework can be extended to support additional functional requirements and enable advanced capabilities
- Internationally ready ADF data models, re-usable task flows, and custom code versioning

**OLR LEVERAGES YOUR UPSTREAM PLANNING PROCESSES, SUPPLIER PRODUCT CATALOGUES, DATA INTELLIGENCE TO PRE-POPULATE DATA SO YOUR TEAMS CAN FOCUS ON PERFORMING VALUE-ADD ACTIVITIES**

**ORACLE ADVOCACY**

**OLR INVESTMENT**

OLR have invested over $3.5M & 3k development days

OLR have used Oracle’s ADF technology, so it looks, feels, and operates like V16

OLR have focused on UX, workflow management, streamlining key business processes and managing by exception

OLR have used Oracle’s ADF technology, so it looks, feels, and operates like V16